

Travel ADVANTAGE™



Presentation



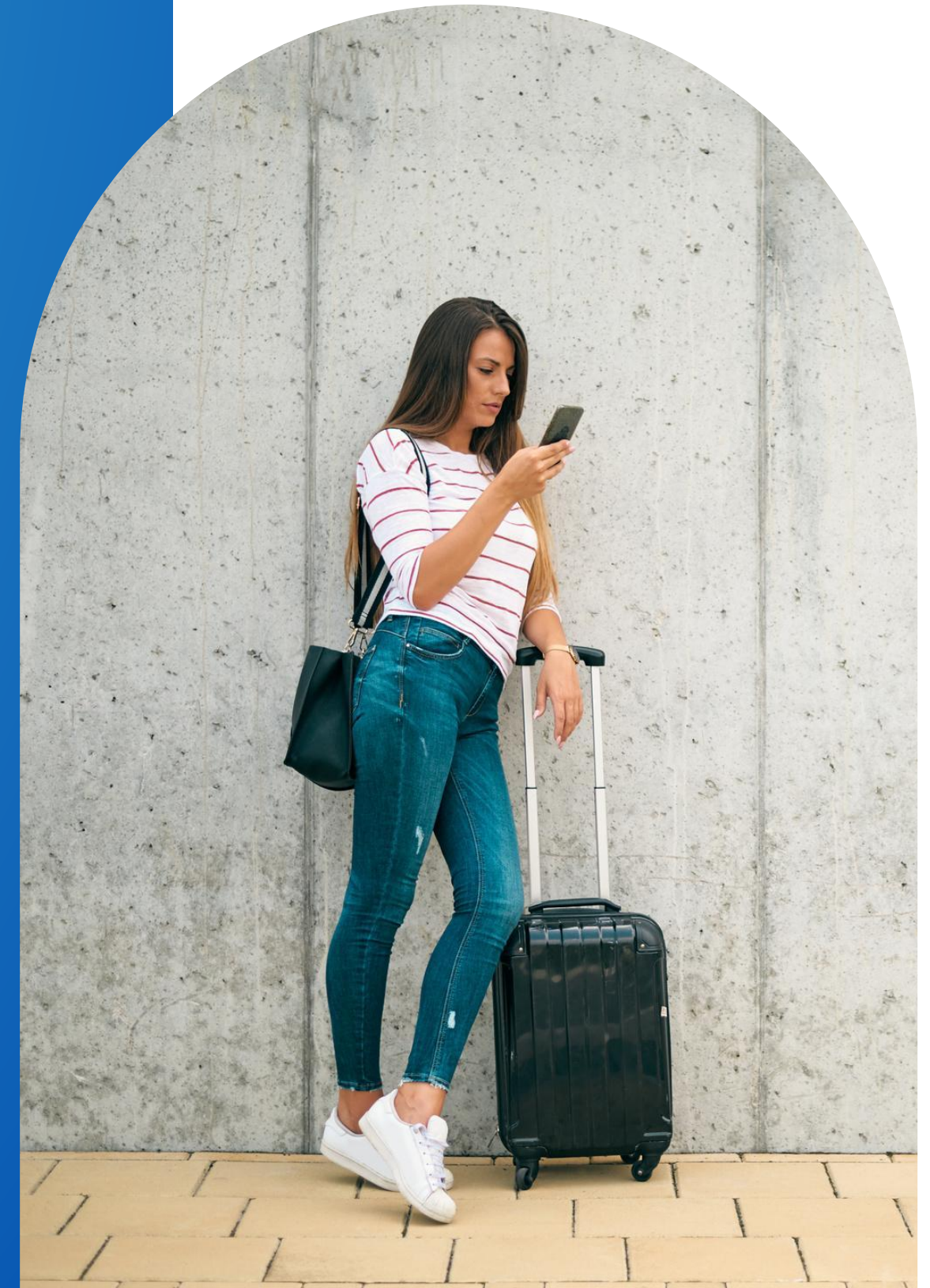
THE WORLD IS CHANGING

**TECHNOLOGY
INNOVATION**



THAT'S WHY TODAY PEOPLE HAVE ACCESS TO

- + MOVIES
- + ONLINE SHOP
- + MUSIC
- + MEETINGS



BUT WHAT ABOUT — THE TRAVEL LIFESTYLE?

WE CREATE A SOLUTION TO TRAVEL MORE



**YANN
PEBERAT**

**24000\$+ IN
SAVINGS**



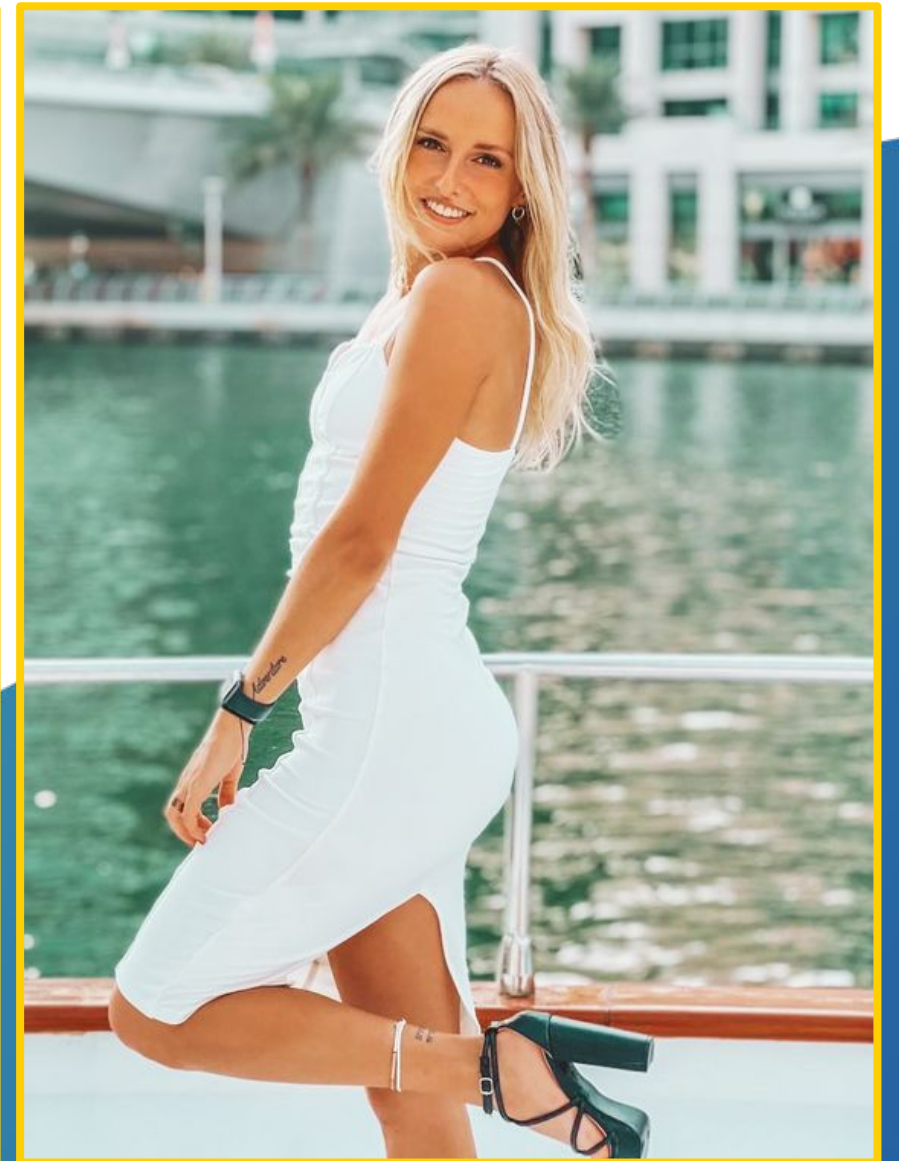
**GLADYS
ONCOMODE**

**TOOK HER MOTHER TO HER
DREAM DESTINATION,
SANTORINI**



**MARIANGELA
MACHEDA**

**TRAVELING WITH
FAMILY WORLDWIDE**



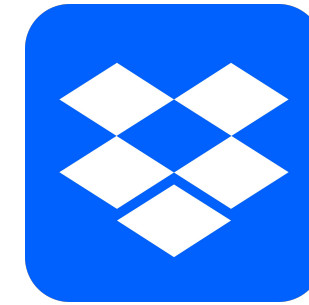
**MARIE
PICARD**

**VISITED 24+
COUNTRIES
AT THE AGE OF 24**

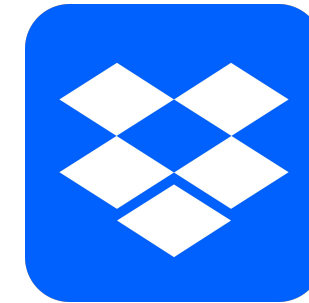
**A CHANCE
FOR YOU
TO TRAVEL
MORE**



**THROUGH AN
INNOVATIVE WAY**



BENEFIT FROM MEMBERSHIP MODEL EMPOWERING THE TRAVELER

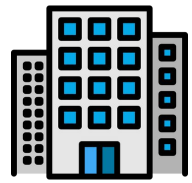


BENEFIT FROM MEMBERSHIP MODEL EMPOWERING THE TRAVELER

ETOA



FOR ALL YOUR **TRAVEL** NEEDS



Hotels



Flights



Car Rental



Lifestyle Mall



Cruises



Resorts



Bundles



Transfers



**Life
Experiences®**



Activities



**Vacation
Rentals**



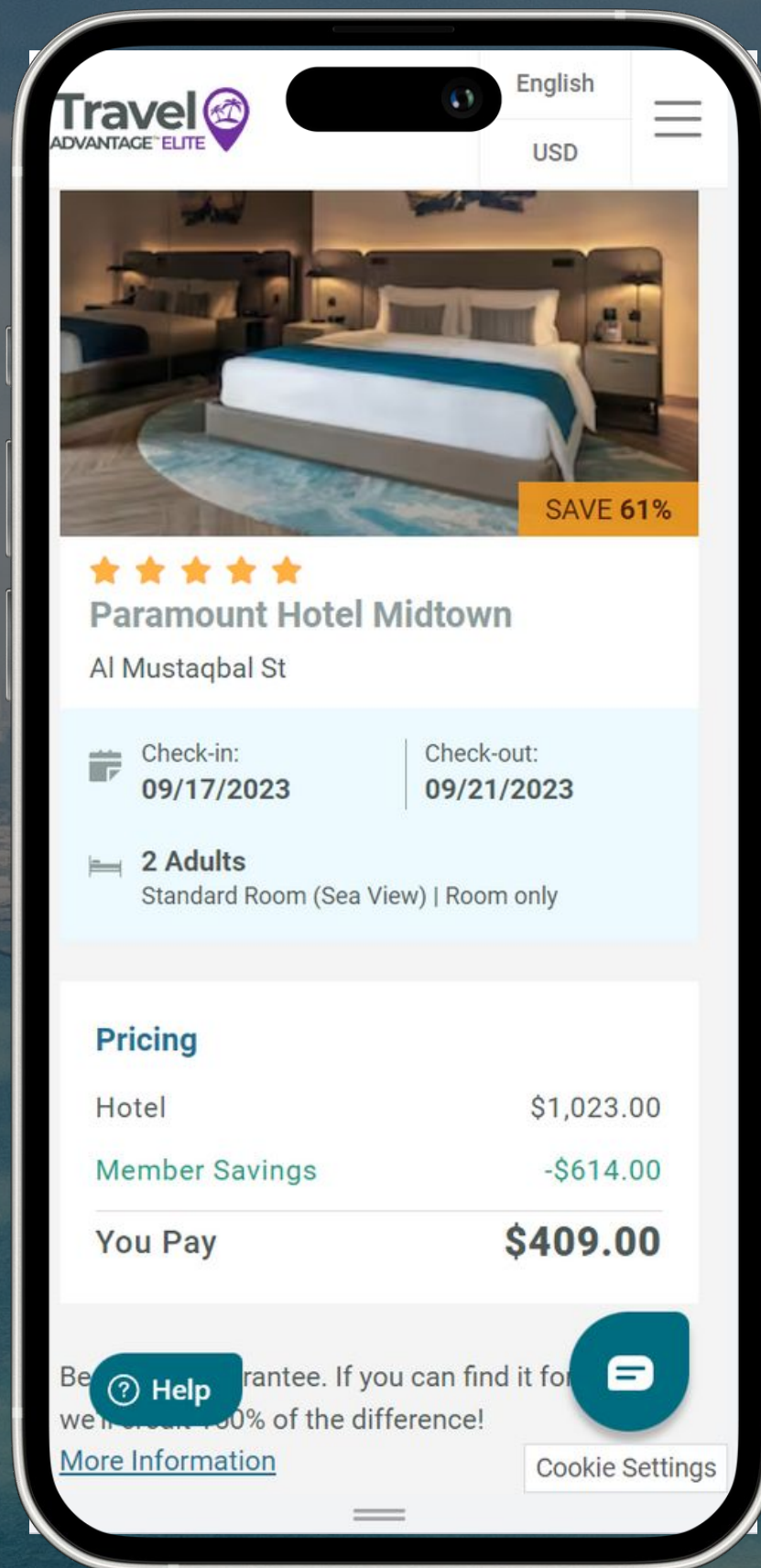
Flash Deals

**BENEFIT FROM AN AI TOOL
THAT DOES ALL
THE WORK FOR YOU!**



» SEARCH
» COMPARE

» SUGGEST
» REWARD

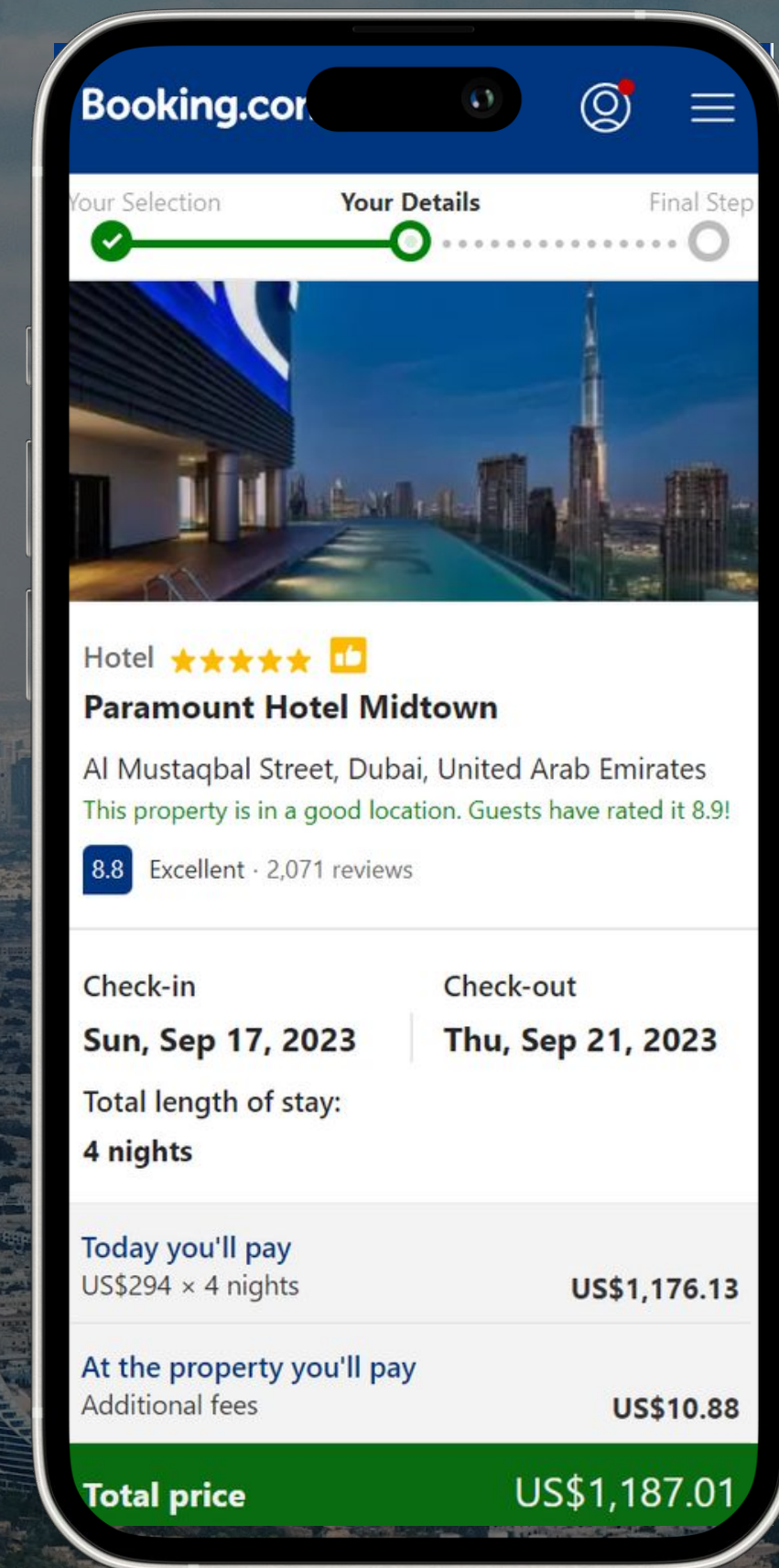


DUBAI 5 DAYS
★★★★★

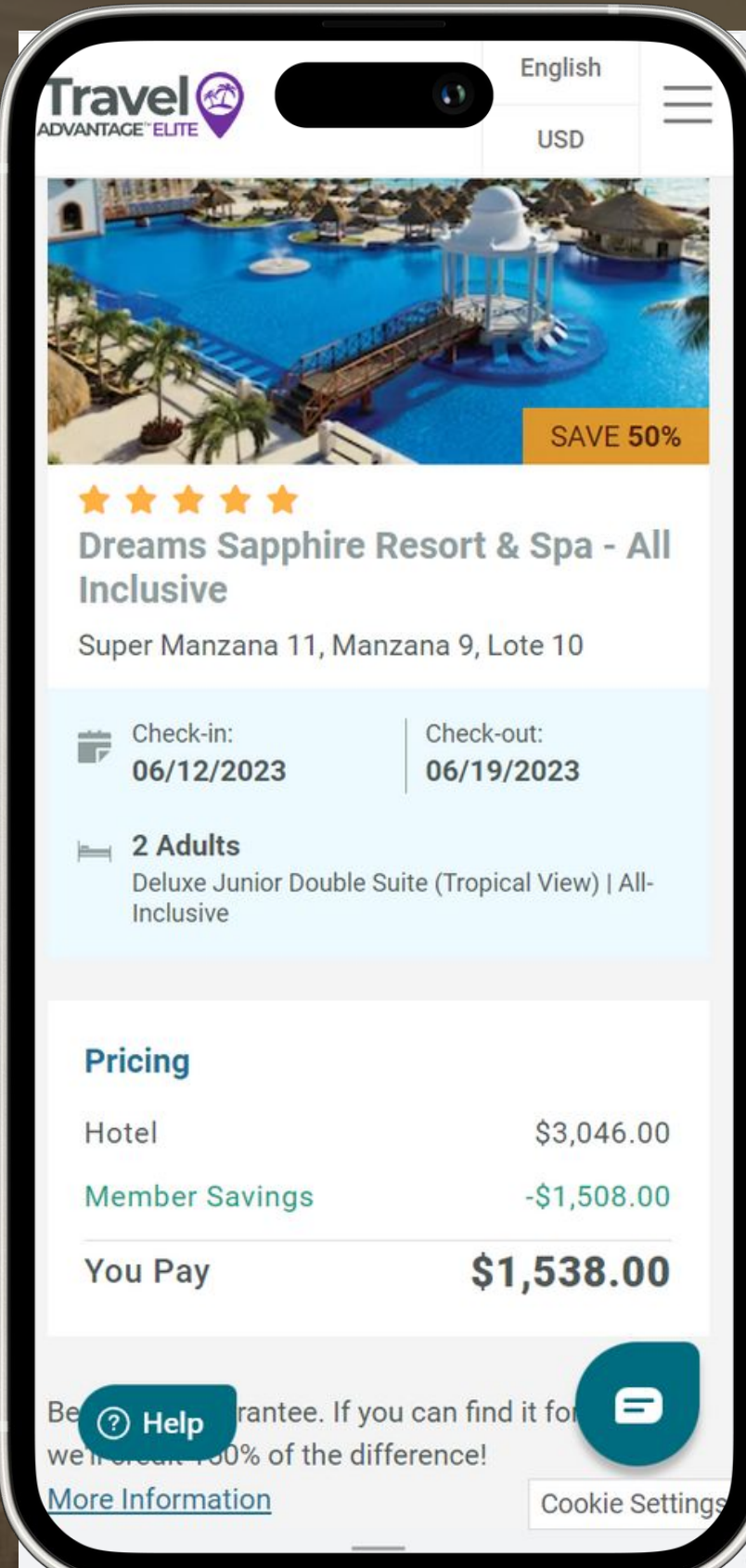
PUBLIC PRICE
\$1,187

TRAVEL ADVANTAGE
\$409

\$778
IN SAVINGS!



COMPARISON MADE WITH WWW.BOOKING.COM AT 09/03/2023 AT 18:24 WET TIMEZONE

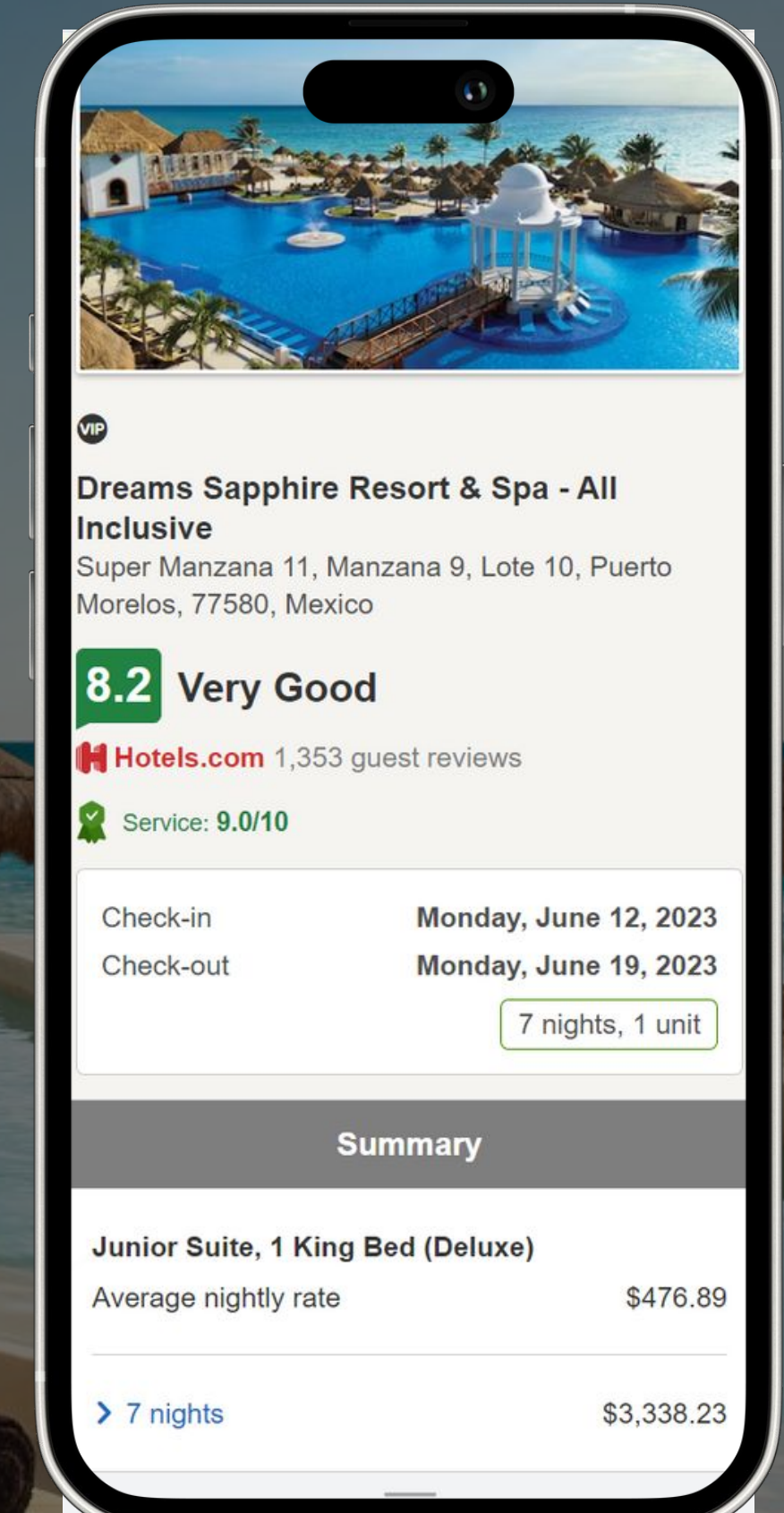


CANCUN AI
★★★★★

PUBLIC PRICE
\$3,338

TRAVEL ADVANTAGE
\$1,538

\$1800
IN SAVINGS!



COMPARISON MADE WITH WWW.HOTELS.COM AT 09/03/2023 AT 23:18 WET TIMEZONE

TRAVEL CREDITS



EARNED

ON EVERY BOOKING YOU MAKE



NEVER EXPIRE

FOR YOU TO USE ON ANY FUTURE RESERVATION



USE LIKE CASH

TOWARD BOOKINGS WITH NO LIMIT

LOYALTY POINTS



PLUS & ELITE MEMBERSHIP

AWARDED MONTHLY

PROVIDE MORE SAVINGS

POINTS NEVER EXPIRE

100%
MEMBERSHIP
MATCH

LIFESTYLE MALL



D&G
DOLCE & GABBANA

ARMANI
COLLEZIONI

Miu Miu

BVLGARI

STUART
WEITZMAN

ALEXANDER WANG

VALENTINO

MONTBLANC

FENDI

TOM FORD

Chloé

SAINT LAURENT
PARIS

JIMMY CHOO

BURBERRY
LONDON

BOTTEGA
VENETA

Dior

GUCCI

Salvatore Ferragamo

PRADA

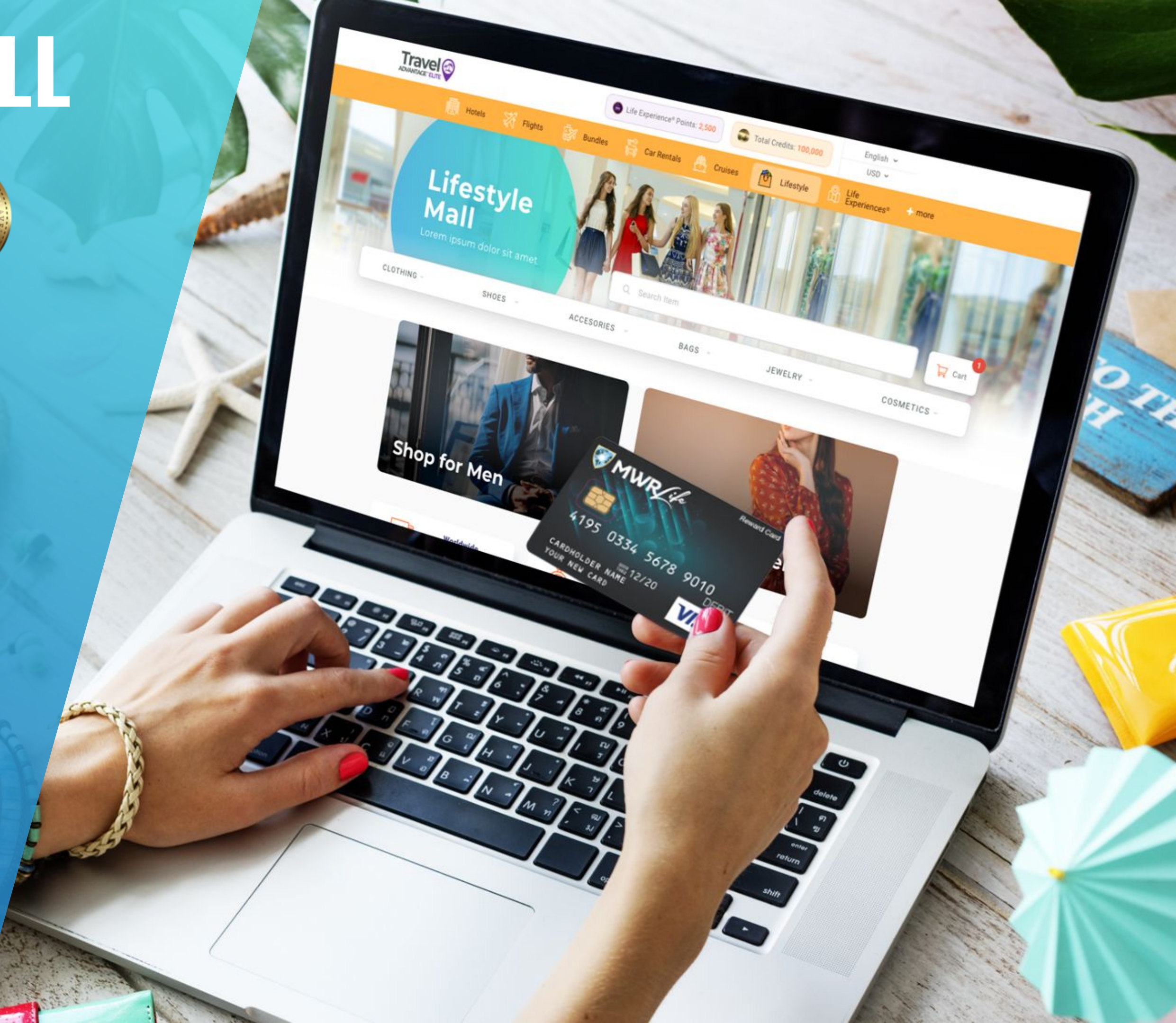
HERMÈS
PARIS

VERSACE

BALENCIAGA

Bell & Ross

BOSS
HUGO BOSS



+3 MILLION PRODUCTS

- APPAREL
- SHOES
- BAGS
- ACCESSORIES
- JEWELRY
- BEAUTY
- TRAVEL BAGS
- ELECTRONICS
- LUXE SPECIALS
- WOMEN
- MEN
- CHILDREN

SAVE 47%  Michael Kors Michael Kors Watch EARN 800 TRAVEL CREDITS Retail price €277 Member savings €129 €148	SAVE 47%  Michael Kors Michael Kors Watch EARN 946 TRAVEL CREDITS Retail price €332 Member savings €157 €175	SAVE 43%  Nina Ricci Nina L'extase By Nina Ricci Eau De Parfum Spray 2.7 Oz EARN 300 TRAVEL CREDITS Retail price €98 Member savings €42 €56	SAVE 36%  Nina Ricci Premier Jour By Nina Ricci Eau De Parfum Spray 3.3 Oz EARN 295 TRAVEL CREDITS Retail price €86 Member savings €31 €55	SAVE 72%  Lacoste Lacoste Sunglasses EARN 295 TRAVEL CREDITS Retail price €199 Member savings €144 €55	SAVE 72%  Calvin Klein Calvin Klein Sunglasses EARN 266 TRAVEL CREDITS Retail price €172 Member savings €123 €49
SAVE 60%  Coach Coach Handbag EARN 946 TRAVEL CREDITS Retail price €439 Member savings €264 €175	SAVE 60%  Armani Jeans Armani Jeans Handbag EARN 430 TRAVEL CREDITS Retail price €200 Member savings €120 €80	SAVE 49%  Versace Jeans Versace Jeans Polo EARN 330 TRAVEL CREDITS Retail price €121 Member savings €59 €62	SAVE 45%  Diesel Diesel Polo EARN 246 TRAVEL CREDITS Retail price €84 Member savings €38 €46	SAVE 51%  Adidas Adidas Sneakers EARN 535 TRAVEL CREDITS Retail price €200 Member savings €101 €99	SAVE 51%  Adidas Adidas Sneakers EARN 535 TRAVEL CREDITS Retail price €200 Member savings €101 €99

+3 MILLION PRODUCTS

- APPAREL
- SHOES
- BAGS
- ACCESSORIES
- JEWELRY
- BEAUTY
- TRAVEL BAGS
- ELECTRONICS
- LUXE SPECIALS
- WOMEN
- MEN
- CHILDREN



Apple

iPhone 14 Pro 5G Dual eSIM
128GB 6GB RAM - Black

EARN 1,157 TRAVEL CREDITS

Avg. retail price	\$1,583
Member savings	\$426

\$1,157

Apply up to 46 Loyalty Points



Samsung

Galaxy Watch5 LTE 44mm SM-
R915 - Graphite Gray

EARN 243 TRAVEL CREDITS

Avg. retail price	\$310
Member savings	\$67

\$243

Apply up to 8 Loyalty Points



Apple

MacBook Air (MLXW3 Z15S000F7)
M2 (8 Core GPU) 256GB, 8GB

EARN 1,193 TRAVEL CREDITS

Avg. retail price	\$1,634
Member savings	\$441

\$1,193

Apply up to 48 Loyalty Points

LIFE EXPERIENCES

DELUXE LIFE EXPERIENCES

MALTA

MALTA

Life Experience®

Oct 27-30, 2023



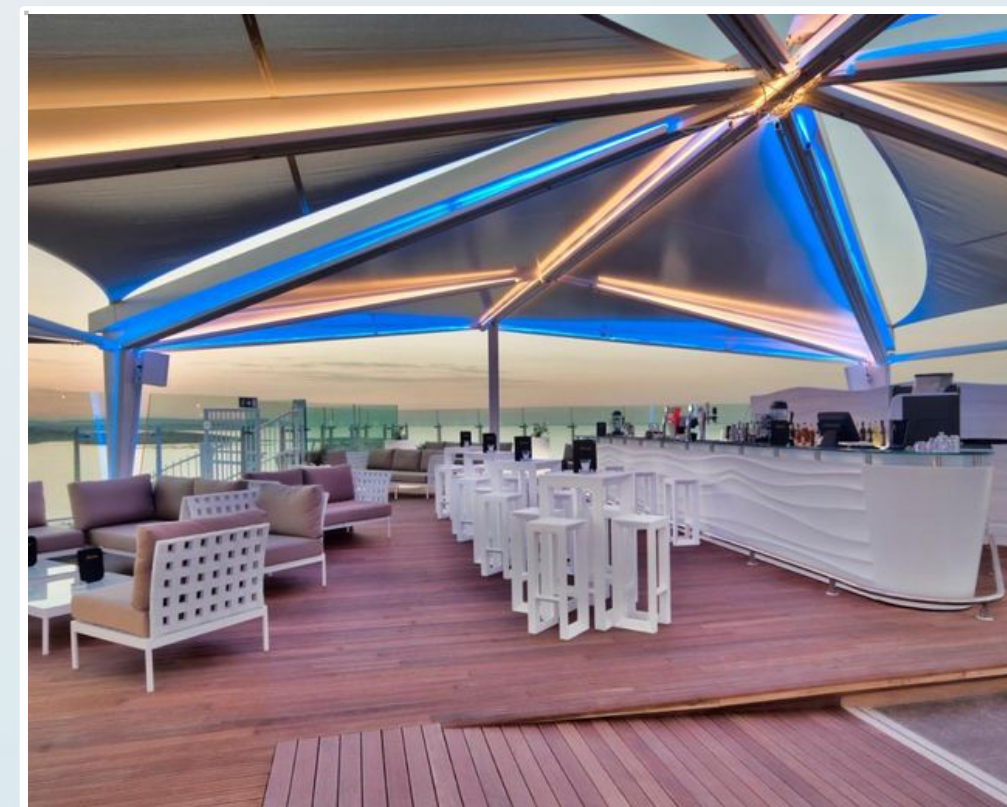
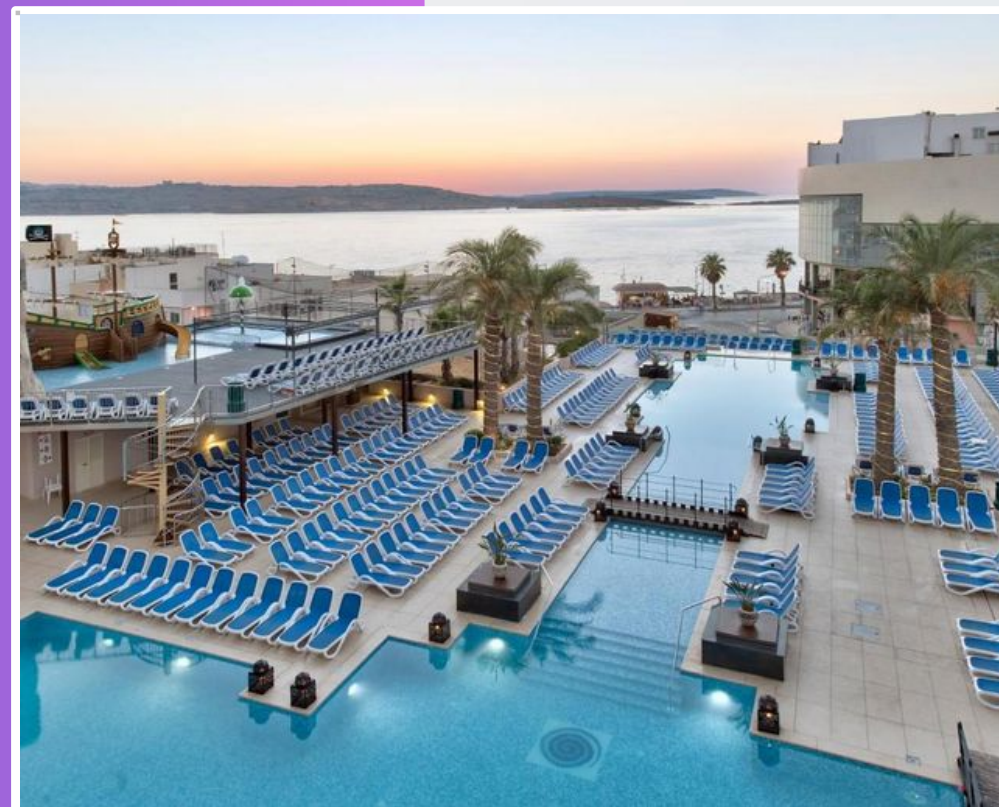
DB San António Hotel + SPA

ALL INCLUSIVE

\$275

per person

ALL INCLUSIVE



NEW YORK USA

Deluxe Life Experience®

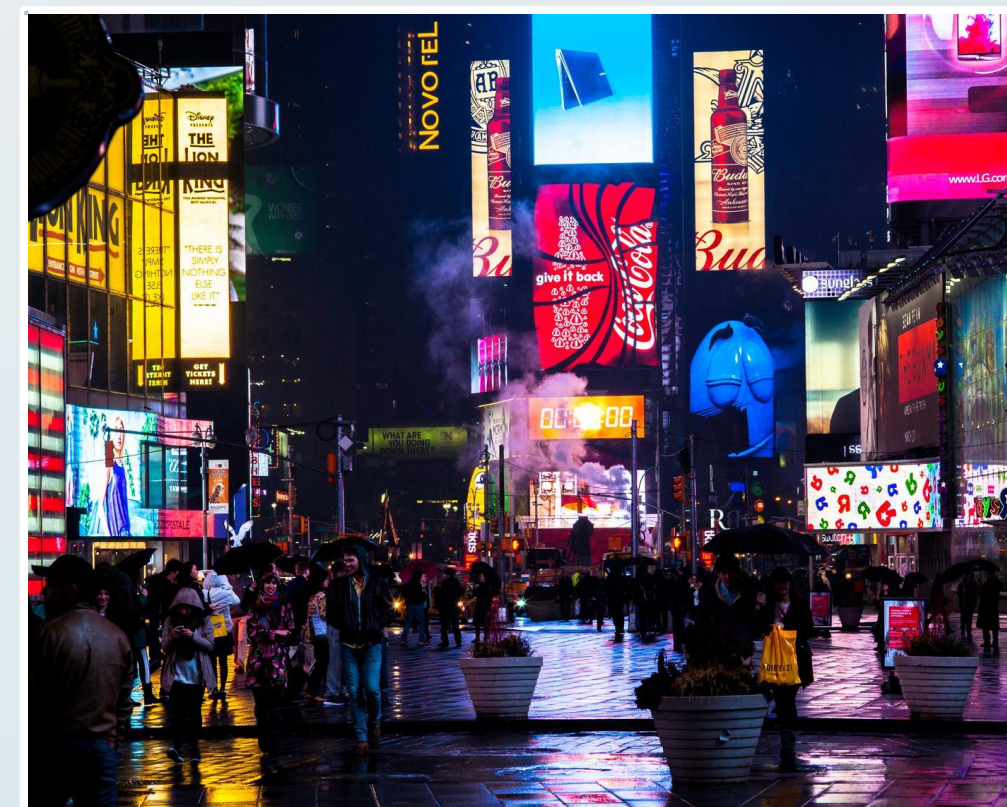
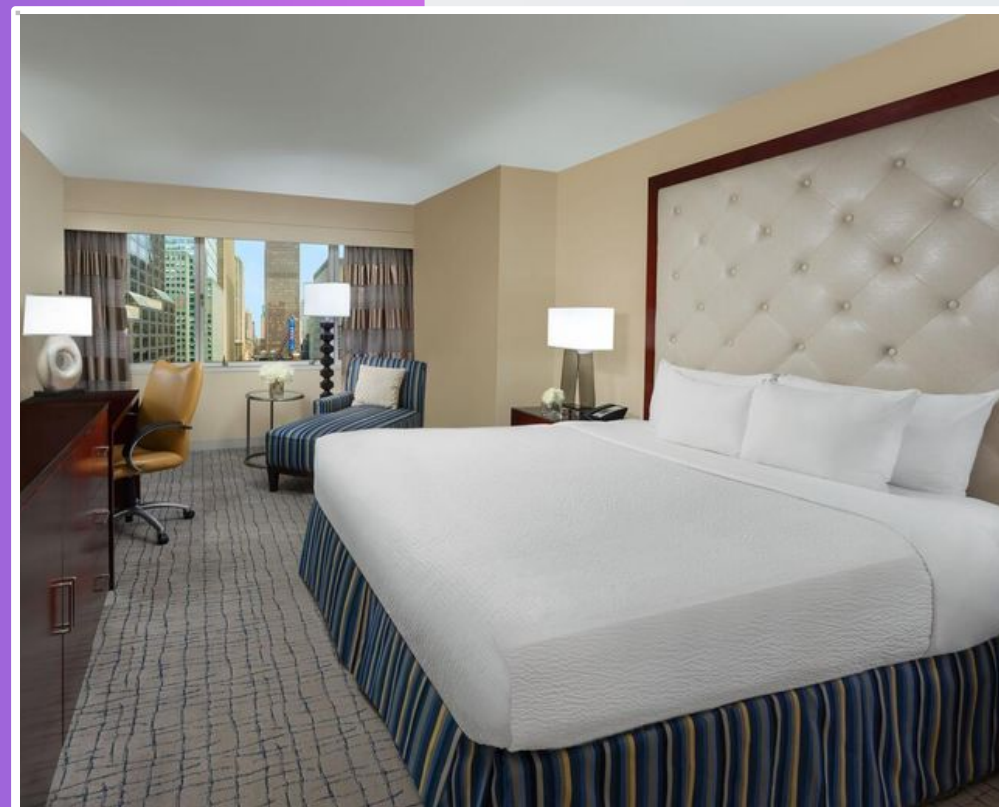
Jul 2-5, 2023



The Crown Plaza Times Square Hotel
Welcome Party
4th of July Fireworks Cruise

\$799
per person

W/ BREAKFAST



YOUR EXCLUSIVE ACCESS TO AN INVITATION ONLY TRAVEL & LIFESTYLE COMMUNITY

**SUPERIOR
SAVINGS
ON YOUR TRAVEL
NEEDS**

**MEMBER
BENEFITS**



**LIFE
EXPERIENCES
& DELUXE LIFE
EXPERIENCES**

Travel Advantage™

MEMBERSHIP ACCESS



Hotels	●	●	✓
Resorts	●	●	✓
Flights	●	●	✓
Cars Rentals	●	●	●
Bundles	●	●	✓
Transfers	●	●	✓
Activities		●	✓
Lifestyle Mall		✓	✓
Life Experiences®			✓
Cruises			✓
Trains			●

Stays

Flash Deals

✓ Additional Loyalty Point discounts as allowed

Travel Advantage™

MEMBERSHIP ACCESS

			
Additional Users	1	1	4
Instant Guest Passes Monthly	15 +3/mo	25 +10/mo	50 +20/mo
Loyalty Points	—	60/mo	120/mo
Loyalty Point Usage Upgrade	—	—	✓
	\$19. ⁹⁷ /mo \$199/YEAR	\$59. ⁹⁷ /month + \$60 ACTIVATION	\$119. ⁹⁷ /month +\$120 ACTIVATION

Save to *Give*

100% MATCH
TOGETHER, WE
STRIVE TO CREATE
A BETTER WORLD
FOR ALL



Travel
ADVANTAGE™



BIGGEST OPPORTUNITIES



COFFEE - 495 BILLION \$



NUTRITION - 11.5 BILLION \$



COSMETICS - 262 BILLION \$



CINEMA - 90 BILLION \$

BIGGEST OPPORTUNITIES



COFFEE - 495 BILLION \$



NUTRITION - 11.5 BILLION \$



COSMETICS - 262 BILLION \$



CINEMA - 90 BILLION \$



TRAVEL - 8.8 TRILLION \$

TRADITIONAL

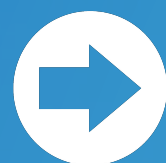


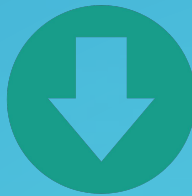
PRICE

TRADITIONAL




PRICE




PRICE

NEW BUSINESS ERA



MWR*Life*

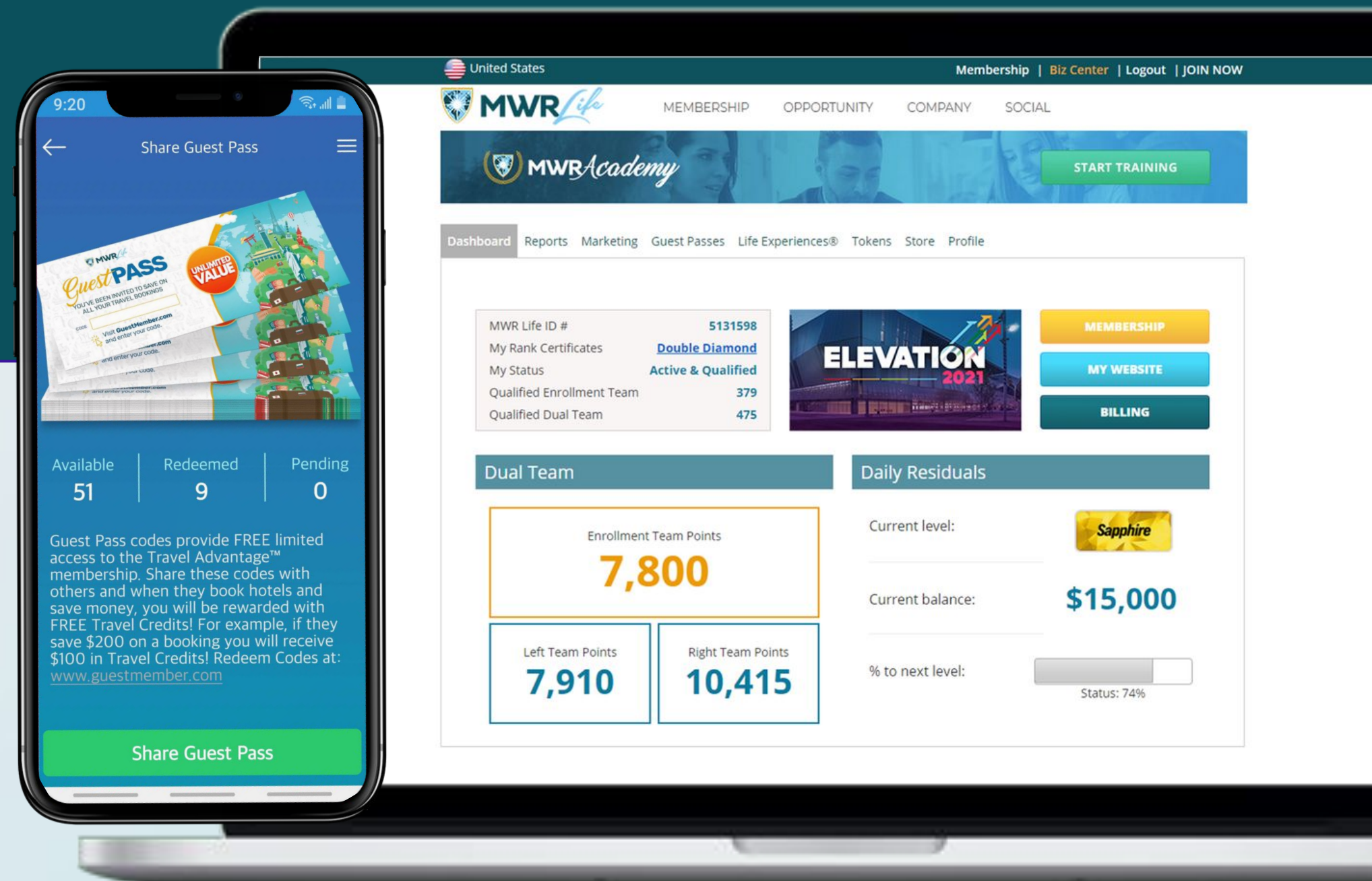
- ▶ **FOUNDED IN 2013**
- ▶ **OPERATING IN 5 CONTINENTS**
- ▶ **OFFICES IN HONG KONG, US, FRANCE & UK**
- ▶ **OVER 300,000 MEMBERS WORLDWIDE**
- ▶ **DISRUPTING THE TRAVEL INDUSTRY**

ETOA
MEMBER 2023



Biz Center

- Personalized Website
- Back Office + Business App
- Marketing Materials
- Tools + Reporting



\$50 ENROLLMENT
\$99 ANNUAL RENEWAL

MWR Academy

- Getting Started Training
- Training Courses
- Business Videos



STEPS TO SUCCESS

8 DIFFERENT BONUSES!

PERFORMANCE
RESIDUAL INCOME



LEVERAGE

SPONSOR BONUS

BOOST BONUS

FAST START

RANK ACHIEVEMENT

BUILDER BONUS

RESIDUALS

MEMBERSHIP RESIDUALS

DUAL TEAM RESIDUALS

MATCH BONUS

LEVERAGE SPONSOR BONUS

WHEN YOU ENROLL NEW MEMBERS

YOU
EARN



\$20



\$30



\$40

LEVERAGE FAST START

ENROLL 2 ELITE'S IN YOUR FIRST 14 DAYS

YOU
EARN



LEVERAGE FAST START

OR, YOU CAN DO IT IN 7 DAYS AND HAVE 2 RESETS



\$150
7 DAYS



\$150
7 DAYS



\$150
7 DAYS

TOTAL = \$450

LEVERAGE BUILDER BONUS

GROWN IN RANKS AND
EARN MORE
ON YOUR ENROLLMENTS
AND YOUR TEAM
ENROLLMENTS

PAID DAILY!

		
BRONZE	\$10	\$5
SILVER	\$20	\$10
GOLD	\$40	\$20
PLATINUM	\$60	\$30
JADE	\$68	\$34
PEARL	\$76	\$38
EMERALD	\$84	\$42
RUBY	\$92	\$46
SAPPHIRE	\$100	\$50
DIAMOND	\$106	\$53
DOUBLE DIAMOND	\$112	\$56
TRIPLE DIAMOND	\$118	\$59
BLUE DIAMOND	\$124	\$62
BLACK DIAMOND	\$130	\$65
ROYAL	\$134	\$67
DOUBLE ROYAL	\$138	\$69
TRIPLE ROYAL	\$142	\$71
BLUE ROYAL	\$146	\$73
BLACK ROYAL	\$150	\$75

LEVERAGE BOOST BONUS

ONCE YOU BECOME
GOLD OR ABOVE
YOU CAN WIN
BOOST BONUSES!

EVERY WEEK!

**GOLD
LEVEL**

\$600

36 POINTS

**PLATINUM
LEVEL**

\$1,200

72 POINTS

RANK ACHIEVEMENT BONUSES

UP TO \$500,000



EARN FROM \$20 UP TO \$500,000
WHEN YOU QUALIFY FOR A NEW RANK

See compensation plan for complete details.

EARN RESIDUAL INCOME



RESIDUAL INCOME MEMBERSHIP RESIDUALS

EARN EVERY MONTH BASED ON YOUR PERSONAL MEMBERS

10 - 25
MEMBERS

10%

26 - 50
MEMBERS

15%

51 - 100
MEMBERS

20%

101+
MEMBERS

25%

RESIDUAL INCOME

DUAL TEAM POINTS

EACH MEMBERSHIP GIVES YOU POINTS FOR DUAL TEAM



1 pt



3 pts



6 pts

RESIDUAL INCOME DUAL TEAM RESIDUALS

EARN RESIDUALS
EVERY DAY
**PAID
WEEKLY!**



1 pt



3 pts



6 pts

Dual Team Residual Level	Dual Team Points	Daily Earnings	Monthly Earnings
BRONZE	9	\$2	\$60
SILVER	18	\$4	\$120
GOLD	72	\$10	\$300
PLATINUM	240	\$20	\$600
JADE	700	\$40	\$1,200
PEARL	1,500	\$80	\$2,400
EMERALD	3,000	\$150	\$4,500
RUBY	6,000	\$300	\$9,000
SAPPHIRE	10,000	\$500	\$15,000
DIAMOND	15,000	\$750	\$22,500
DOUBLE DIAMOND	20,000	\$1,000	\$30,000
TRIPLE DIAMOND	30,000	\$1,500	\$45,000
BLUE DIAMOND	60,000	\$2,000	\$60,000
BLACK DIAMOND	120,000	\$3,000	\$90,000
ROYAL	200,000	\$4,000	\$120,000
DOUBLE ROYAL	300,000	\$5,000	\$150,000
TRIPLE ROYAL	400,000	\$7,500	\$225,000
BLUE ROYAL	500,000	\$10,000	\$300,000
BLACK ROYAL	700,000	\$15,000	\$450,000

See compensation plan for complete details.

RESIDUAL INCOME

DUAL TEAM MATCH

Match Up To 50% of the Dual Team Residuals Earned on up to 10 LEVELS!

Rank	Jade	Pearl	Emerald	Ruby	Sapphire	Diamond	Double Diamond	Triple Diamond	Blue Diamond	Black Diamond	Royal +
	%	%	%	%	%	%	%	%	%	%	%
LEVEL 1	5	6	7	8	9	10	11	12	13	14	15
LEVEL 2	4	4	4	4	4	5	5	6	7	8	10
LEVEL 3	3	3	3	3	3	4	4	4	4	4	5
LEVEL 4		3	3	3	3	3	3	3	3	3	4
LEVEL 5			2	2	2	3	3	3	3	3	4
LEVEL 6				2	2	2	2	2	2	2	3
LEVEL 7					2	2	2	2	2	2	3
LEVEL 8						2	2	2	2	2	2
LEVEL 9							1	1	1	1	2
LEVEL 10								1	1	1	2
TOTAL	12%	16%	19%	22%	25%	31%	33%	36%	38%	40%	50%

Earned on your Enrollment Team. See compensation plan for complete details.



CREATE YOUR FUTURE BUILD IN TWOS

ONCE YOU BECOME
GOLD OR ABOVE
YOU CAN WIN

BOOST BONUSES!

EVERY WEEK!

2X ELITE

$\$40 \times 2 + \$150 \text{ FSB} = \$230$



CREATE YOUR FUTURE BUILD IN TWOS

ONCE YOU BECOME
GOLD OR ABOVE
YOU CAN WIN
BOOST BONUSES!

EVERY WEEK!

2X ELITE

$\$40 \times 2 + \$150 \text{ FSB} = \$230$



2X ELITE

$\$40 \times 2 + \$150 \text{ FSB} + \$50 \text{ RANK} + \$20 \text{ BB} = \$300$



CREATE YOUR FUTURE BUILD IN TWOS

ONCE YOU BECOME
GOLD OR ABOVE
YOU CAN WIN
BOOST BONUSES!

EVERY WEEK!

2X ELITE

$\$40 \times 2 + \$150 \text{ FSB} = \$230$



2X ELITE

$\$40 \times 2 + \$150 \text{ FSB} + \$50 \text{ RANK} + \$20 \text{ BB} = \$300$



HELP THEM ENROLL 2 ELITE'S

$\$100 \text{ RANK} + \$160 \text{ BB} = \$260$

DUAL TEAM RESIDUALS = \$300/MO

QUALIFIED FOR BOOST BONUS = \$600/WEEK!

ENJOY MORE

SPONSOR BONUS

FAST START BONUS

BUILDER BONUS

BOOST BONUS

RANK ACHIEVEMENT

MEMBERSHIP RESIDUALS

DUAL TEAM RESIDUALS

MATCH BONUS

EARN MORE

FROM \$20 TO \$40

FROM \$50 TO \$450

FROM \$5 TO \$150

FROM \$600 TO \$1200

FROM \$20 TO \$500K

FROM 10% TO 25%

FROM \$60 TO \$450K

FROM 12% TO 50%

**TIMING IS
EVERYTHING
MOMENTUM
IS NOW**

2013 » 2020
100 000 MEMBERS



**TIMING IS
EVERYTHING**
**MOMENTUM
IS NOW**

2013 » 2020
100 000 MEMBERS

2021 » 2022
300 000 MEMBERS

**TIMING IS
EVERYTHING
MOMENTUM
IS NOW**

MARKET GROWTH %

2013 » 2020
100 000 MEMBERS

2021 » 2022
300 000 MEMBERS

NETFLIX

204 MILLION

 Office 365

258 MILLION



200 MILLION

 Spotify®

172 MILLION

 **MWR** *Life*

??? MILLION